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Press Release

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FOR IMMEDIATE RELEASE
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DAILY FOOD & WINE SIGNS WEBMASTER LAURA LARSON



NEW YORK, NY, APRIL 8, 2011: Daily Food and Wine, on the heels of signing PR heavyweight Robert Galinsky, has signed Laura Larson as Webmaster.

Having received her Master's from Dowling College in 2008, featured in a 'Who's Who' list among female professionals and with a lengthy portfolio which includes partnering on corporate design campaigns across the globe, including Mexico, Costa Rica, Greece, Ireland, England and France, Laura is a strong addition the DFW team.

Most recently with Long Island Media Giant CBC Media, Laura's work has included Tri-state appliance behemoth P.C. Richard and Son, LPK Law, NY Auto Giant and dozens of others. Her graphic design and web background have also spilled over to include television advertising (concept development, script editing, frame layout, storyboard illustration and layout, voiceovers and commercial graphics).

Doug Singer, CEO of Daily Food and Wine said, "It is rare to find someone with Laura's combination of academia and real life experiences. Laura is an amazing person and a perfect fit for the DFW team."

Laura was quoted as saying, "When I first met the DFW team, I immediately shared their vision, which we will soon be turning into a reality."

Singer concluded, "We cannot be more pleased to have a designer of Laura's caliber heading up our web team. Everyone should prepare for another great addition to this group, quite soon."